Oxnard College Foundation
Strategic Plan
2013 - 2014

The Oxnard College Foundation, a non-profit 501(c)(3) organization and an auxiliary organization of the Ventura County Community College District, operating for the benefit of Oxnard College. It was established to address the need for additional sources of funding to meet growing financial challenges.

The mission of the Oxnard College Foundation is to provide support to campus development, student scholarships, educational programs, and other college needs in order to promote the progressive and continuing advancement of Oxnard College, to further educational excellence and enable the college to serve as an exemplary multi-cultural community resource.

The foundation is composed of Board of Directors residing in Ventura County's Oxnard College service area. The President of the College is a voting, ex officio member of the Executive Committee of the Foundation Board.

The Foundation has established a strategic plan to insure the effective development of resources for the College.

These resources will help to:
1) provide continuing, entering and transferring students with Scholarship funding to encourage student success.
2) provide $200,000 annually to fund programs, services, technology, and facilities which support student learning;

The following strategic plan describes the mission, goals, and objectives which will guide the Oxnard College Foundation in this year.

Strategic Goals
To accomplish its mission, the OCF has set four strategic goals:

- Goal 1
  To develop resources for the enrichment of programs, facilities and services which Oxnard College provides for its students.
- Goal 2
  To administer the assets acquired by the Foundation including their disbursal to Oxnard College.
- Goal 3
  To administer the Oxnard College Foundation and Oxnard College's Scholarships and Awards.
- Goal 4
  To develop communication links with the College's constituents to promote understanding of the Foundation's goals and achievements.

Other items to be considered:

- Membership Drive to strengthen and expand the Board of Directors
- Create a list of Potential Donors to be approached by Foundation Board Members.
- Host events and/or meetings for potential donors.
- Offer Deferred Planned Giving Opportunities and Estate Planning to board members, community leaders, faculty and staff
- Organize and sponsor college events which will serve to increase visibility of the Foundation and increase Foundation credibility on campus and in the community
- Increase "Friends of the Oxnard College Foundation" list of influential members.