OXNARD
COLLEGE
FOUNDATION

Mission

The mission of the Oxnard College Foundation is to provide support to campus development, student scholarships, educational programs, and other college needs in order to promote the progressive and continuing advancement of Oxnard College, to further educational excellence and enable the college to serve as an exemplary multi-cultural community resource.

Board Responses

What do you envision the Foundation looks like in five years?

It operates professionally, it is able to raise another 50% of funds outside the flea market revenue, it has data of the success rate for the students who receive scholarships.

New to the board and have not been a member long enough to offer an opinion

A continued trend for students and programs at Oxnard college to access funds available to them.

I'm excited to see the future of the foundation. I have full faith we will grow our portfolio, community support and impact on the OC students and campus as a whole.

Stable enrollment with healthy scholarships and graduation opportunities.

Increased visibility
Robust donor list
New funding programs and scholarships

I can not answer that now. But I think we grow our financial resources. We help the students financially to graduate and get what they need for this process like books, housing and food for example.

Stronger board overall. $15mm endowment.

A younger diverse board dedicated to supporting the college and our students

More connected to campus and community, raising a lot of money to support OC.

Board Responses

What do you envision the Foundation looks like in five years? (page 2)

Well secure in grant giving, student support, and community involvement

A dynamic foundation supporting the college and students.
A foundation where decisions are made by the board and not just ratified what is on the agenda.

Increase its presence in the community. We want more students to know about the Oxnard College Foundation. We want to make a positive impact in the community. We want our Board Members to spread the word of the Oxnard College Foundation so more potentially funders will be interested in donating for ore scholarships. I would like to see the Foundation grow.

Established processes and strong bind with the students. I want to see students treat the Foundation as a constant resource and not a one time scholarship.

More full-service foundation that has balanced activities in all phases of resource development not just a swap meet

thriving

A Foundation that has grown financially to help the college and students achieve their mission.
A Foundation that has helped the Oxnard achieve a higher level of Statewide Recognition.
A Foundation giving out double the scholarships than they give out now.

I am new to the board.

Campus/Community Responses

What would you like the OC Foundation to accomplish over the next three years?

Provide more scholarships, maybe have a workshop on how to complete scholarship applications.

Promote the Foundation and rethink the purpose, or rather, broaden the purpose. Tell the story better of what the foundation is and what it can do.

Give direct aid to students instead of reimbursements. Most cannot afford the initial purchases, hence the need for aid.

Support otherwise unfunded programs, especially those that support increased and aggressive movement toward environmental sustainability.

A more rational and humane method of providing scholarships.

Continue with what they are dong

uncertain.

Continue with current initiatives. As faculty, I am especially grateful for support of academic programs and hope OCF can work with departments to help education and provide resources for continued development in this area.

Expand/Increase alumni network.

What would you like the OC Foundation to accomplish over the next three years? (page 2)

Increase OC Foundation campus visibility and at least double the number of students served through scholarships or other Foundation offerings.

More help with student resources for transferring aa well as helping OC get more certification programs like Physical Therapy Assistant program.

To increase its program and scholarship offerings, connect more to community groups, provide more support to OC events that align with OCF's mission.

Give more funding to all services related to students

Increase scholarships, help with sports funding and community events on campus.

Create an Alumni Network: Strengthen the alumni network by organizing events, networking opportunities, and mentoring programs. Engaged alumni can become valuable resources for current students.
Community Outreach and Engagement: Promote community engagement programs encouraging collaboration between Oxnard College and local businesses, non-profits, and government organizations—mutually beneficial partnerships create opportunities for students to gain practical experience.
Academic Programs and Initiatives: Collaborate with the college administration to develop and enhance career educational programs (automotive, autobody, HVAC, culinary) that align with the needs and demands of the local job market. Funding for innovative projects, research, and hands-on learning experiences can enrich the educational experience for students.
Internship and Apprenticeship Program: Collaborate with local businesses and industries to establish internship and apprenticeship programs on undeveloped land. Creating hands-on experiences will enable students to gain practical skills and develop valuable connections with potential employers, increasing their chances of securing quality jobs after graduation."

What would you like the OC Foundation to accomplish over the next three years? (page 3)

* Providing a unique example of servingness in an HSI community college. This would require ongoing professional learning for the board. However, it could be an impressive model. There are already individuals on the board who understand the importance of this concept.
* Activating OC Alumni Association as a platform to engage the community, connect to community partners, and accurately tell the story of success of Oxnard College alums.
* Engaging alumni, retired employees and volunteers in the life of the college.
* Advising and guiding donors, connecting their passion with institutional priorities. Focus on sponsorship related to the developing alumni association.
* Initiating and coordinating college and community fundraising to benefit the needs of the college and its students. In addition, develop community engagement to assist with community perception of Oxnard College.
* Focusing funding on supporting programs and scholarships…not just scholarships.
* Developing systems for the campus to inform the board on the results of the programmatic funding on student success.
* Helping students secure funding to attend college and manage the transfer to university. Students need funds when they get accepted. This is potentially a timeline issue.
* Investing in the appearance and utilization of the campus. Take a tour of Moorpark College and Ventura College and return for reflection. Pay for building use audits. Invest in classroom storage to free up potential staff/student space. Often, grants are not sought because there is a perception that there is not adequate space on campus. Oxnard College would benefit from architectural design consistency. OCF has invested in buildings. The collection of color, materials and styles makes the campus difficult to maintain and the appearance reflects the institution's continual churn in leadership. This community deserves better. The board could provide though partnership to the campus, invest in a style guide, hire a designer to advise on harmonious color schemes, power wash the exterior and more ideas could come after a tour of the sister campuses."

What would you like the OC Foundation to accomplish over the next three years? (page 4)

Raise at least $1million per year and increase scholarship support to $500,000 per year and campus program support to $500,000 per year. Recruit new board members who want to actively help the foundation raise money and believe in our community's willingness to support the college. Continue to increase diversity in new board recruitments (ethnic, gender, employment background & skills).

Complete overhaul, get rid of board members who are not committed, bring in new visionary and connected board members who will view their role as a support for the campus, bring in more money! Repair your reputation in the community and campus.

1. New board members who are connected in the local community/industry and dedicated to raising funds for the college
2. Find ways to support the construction/renovation of campus facilities such as science labs.
3. Raise additional funds to support scholarships.
4. Adopt the College Promise, raise money to support free tuition for all new students.
5. Find ways to support dual enrollment for high school students, pay for fees associated with attending a college course while in high school.
6. Support zero cost text books and lending library for students.
7. Raise money to support programs for foster youth, food insecurity program, mental health resources, undocumented student support.
8. Ensure the board are ""ambassadors"" for the college/district plan for a future construction bond. Board members will need to advocate in the community for the bond to build a new STEM Building on campus, along with renovation of current infrastructure.
9. Work collaborative with campus to apply for significant federal, state, and private grants.
10. The board needs to continue to improve its image or brand on campus and within the community.
11. Long term, the board needs to end its practice of matching funds, which is not sustainable long-term.
12. Prepare a new board chair to take the helm to move the foundation in a new strategic direction.

What would you like the OC Foundation to accomplish over the next three years? (page 5)

Become more active in campus events.
Reach out to campus departments to see what the needs are.
Work with the city/county on initiatives that will make the campus more appealing to all.
Develop multiple campaigns that address the needs of our students and work to include campus staff.
Host an open house so that everyone can see the important work you do.
Have term limits for Foundation members..
Require Foundation members to raise a certain amount of dollars each year in order to stay on the board.

Maximize student success

They've made good changes in the past year, continue in that direction. Fundraise, reach out to much larger donors. Allow the college to have access to larger sums of money to move college projects forward.

To teach the importance of philanthropy to students, employees, and the community.

The visibility issue discussed above; more funds to student activities and departments around campus; bring more of the community on campus; enhanced relationships between the Foundation Board and the college employees; maybe the Foundation can work with the Deans and Faculty more.

Beautify campus with resources for folks who want to stay ON campus between classes or even before/after. What is keeping students here and making it an inviting community instead of just a bunch of classrooms? The ASG area is tiny and other clubs have little to no room to meet or expand.

What would you like the OC Foundation to accomplish over the next three years? (page 6)

I'd love to see OCF working to connect donors with the college in new ways beyond their monetary contributions, such as working closely with our Career Center to connect our students to internships in the community with established donors. I'd also like to see OCF actively recruiting new donors and coming up with inventive ways to incentivize donors. Then, I'd like to see an increase to the funds going to support students via internships, field trips, academic programs, etc. I'd like to see OCF on All College Day each year, reporting out what they've accomplished and what their goals are for the coming year. Transparency is very important. For some time, faith and trust in the foundation was broken. It's critical to reestablish its purpose and rebuild that trust. It's been encouraging to see some of the changes that have been happening, and this survey is a great example!

Partner with OC academic programs (especially the smaller programs) to bring awareness and recruitment, sponsor student produced events and career/job placement events.

OC Master Plan

Goal 1 – Enhance Student Success

In alignment with the system-wide goals for California Community Colleges, Oxnard College will improve the key educational outcomes that transform students' lives.

Goal 2 – Strengthen Access to Educational Opportunity

Oxnard College will promote our open-access mission and uphold the value of higher education throughout our entire community. Through expanded outreach and streamlined services, we will lead more of our residents to pursue higher education.

Goal 3 – Advance Social Justice and Equity-Minded Practices

Oxnard College will advance equity-focused practices, rooted in anti-racism, in our instruction, services, and operations.

Goal 4 – Promote the College's Reputation

To advance the value of an Oxnard education, Oxnard College will earn far-reaching recognition as a leading institution for higher learning, socioeconomic mobility, and community engagement.

Goal 5 – Strengthen the College's Financial Future

Oxnard College will expand our advancement capacity and diversify our revenue streams in order to better and more sustainably serve our students and employees.