

3rd Annual Oxnard College

FAMILY FESTIVAL

April 28, 2024

12:30pm - 4:00pm

Oxnard College Campus

4000 S. Rose Ave., Oxnard, CA 93033

www.OxnardCollegeFoundation.org/FamilyFest2024

The third annual OC Family Festival is set to welcome over 5,000 people to the Oxnard College campus on Sunday, April 28, 2024. This event's two years exceeded all expectations with local families, community leaders, and organizations all spending the afternoon on campus visiting with students and staff, participating in fun activities, enjoying bounce houses and sports challenges, listening to live entertainment, and shopping at the Marketplace. This year's event plans to be even more exciting!

This year, we're offering sponsorship opportunities for the first time in an effort to connect our biggest corporate supporters with the campus and greater community. This event is an ideal way to promote your brand and make key connections at one of Oxnard's largest free community events of the year.

Benefit	1,000	2,500	5,000
Verbal mention on entertainment stage	X	X	X
Name/logo on event signage	X	X	X
Name/logo mentioned in social messages	X	X	X
Host booth at the event	X	X	X
Name/logo featured on Foundation website	X	X	X
Sponsor spotlight in social message		X	X
Promoted as sponsor of event section		X	X
Promoted in Foundation bulletin		X	X
Promoted in OC student newsletter		X	X
Name included in press releases			X
Align brand with event section of choice			X
Promote brand on entertainment stage			X



WHO'S ATTENDING

- 5,000 Community Members**
- 200+ Current Students**
- 100+ Faculty & Staff**
- 40+ Community Organizations**



EVENT SECTIONS

- Kids Zone**
- Live Entertainment**
- Clubs & Organizations**
- Games & Activities**
- Campus Train**
- Community Resources**
- Marketplace**

Contact Pete Parker, OC Foundation Executive Director, with your sponsorship interest and questions at pparker@oxnardcollegefoundation.org.